



Dissemination Plan

The actions listed below should be agreed by the MATH-Labyrinth partnership and to be set as a dissemination strategy for each partner to support or implement for the project needs. The timeline for the different actions will be decided during the Kick-off meeting and through communication by the leader of the dissemination Work Package 6.

Actions planned

- Project website development and promotion.
- Communicate the project through the consortium network and its members.
- Communicate the project to teachers, pupils, parents, citizens, using different communication tools such as data bases of emails of schools, parent associations' contacts, newsletters / flyers development, social media, bookmarks, radio / TV, etc.
- Newsletters / flyers to be produced in the project languages and distributed electronically.
- Some printed newsletters / flyers will be developed in English for horizontal use.
- Presentations in conferences, meetings, seminars, workshops.
- Develop generic Power Point presentations for the project to be used by partners. After the first year develop workshop material to be offered in the form of a short course.
- Advertisement to Schools, Ministries of Education, National Agencies, Math Societies, Local and regional authorities, Embassies, etc. Sending announcements with general information about the project.
- Promote the MATH-Labyrinth Course to schools in Europe and beyond.
- Press release in project languages.
- Press conferences.
- Promote information in the partner languages.
- Develop an excel spread sheet exported from an online system, for reporting all the dissemination practices of the consortium partners.

The above will be monitored through the following indicators:

1. Number of visits to the project website.
2. Number of reach of the Social Network Platform.
3. Number of online applicants to the competitions.
4. Number of audience of the competitions.
5. Number of interested members of the focus group.
6. Number of press releases published.
7. Number of presentations in schools or meetings.
8. Number of meetings organized by the project.
9. Number of conferences where MATH-Labyrinth is presented
10. Number of conferences/events where MATH-Labyrinth is disseminated/advertised through newsletters.
11. Number of press conferences.
12. Number of pre-registrations to the MATH-Labyrinth training course.
13. Languages published (project website, press releases, main outcome and flyers)
14. Number of likes (social platform).
15. Number of links (partner's website and other).
16. Number of email where messages or newsletters are sent.



17. Number of registrations at project platform

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